

Using the Lubrigard Web Site



Distributor Training Using the Lubrigard Web Site

Using the Lubrigard Web Site

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The Lubrigard Web site provides you with a range of tools to manage your clients.

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Keep track of your Lubrigard Account information.

LUBRIGARD DISTRIBUTOR ACCOUNT INFO

Lubrigard Web Site	http://www.lubrigard.com
Sign-in E-mail Address	
Password	
Rep Key Code	

CONTACT INFORMATION

Lubrigard Lto	d.
C8 – 1175 Appleb	by Line
Burlington, ON I	_7L 5H9
Telephone	905-569-8600
Toll-free	1-800-268-2131
Facsimile	905-569-8605
Web site	http://www.lubrigard.com
E-mail	info.sales@lubrigard.com

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Using the Lubrigard Web Site

Part I – Setting up a New Customer

Clients are welcome to browse product and service offerings on the Lubrigard Web site, however, they are required to register in order to view pricing and to place orders. Once registered they will have to sign in for repeat shopping.

There are many links to the registration page, some of which are illustrated by the high-lited areas in Figure 1.

After clicking on the <u>register</u> link the client will be taken to the Registration page. If the client is already registered then after clicking on the <u>sign in</u> link the client will be taken to the Sign In page.

Next Registering a Client Account

The Lubrigard site will automatically attempt to log in the customer on subsequent visits to the Web site. For Distributors, you will be logged into the account that you were signed into on your previous visit.

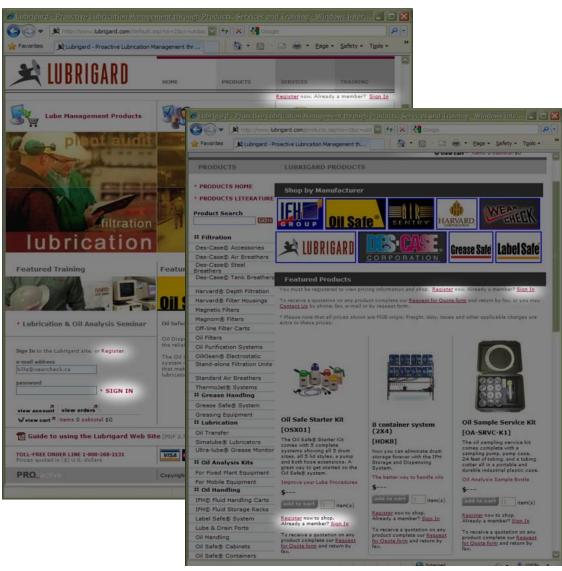


Fig. 1 – The main and products pages of the Lubrigard Web site showing the numerous links to the Registration and Sign In pages.

Using the Lubrigard Web Site

Part I – Registering a Client Account

The <u>register</u> link takes you to the Registration page (illustrated in figure 2).

You can use the client's business card to register their account. First enter their e-mail address which will become their username for signing on to the Lubrigard site in the future. Next enter a password (between 5 - 25 characters) and re-enter the password to verify.

Then enter the client's contact and billing information. All fields marked with an asterisk (*) are required to be filled in. This information is straightforward.

Make sure that you enter your **Distributor Key Code** in the field provided. Registering your key code will ensure that you receive the validation e-mail in order to complete setting up the account. Also, registering your key code will log all orders from the client against your distributor account, ensure that you are notified be e-mail on any order or quotation that the customer makes through the Web site, and will allow you to track this customer under your own Lubrigard account.

When you have entered all the required information, click on the submit button. The account is created, and the Validation page is shown on the Web site. Both you and the client will receive an e-mail with a validation code necessary to complete the account set-up.

Next Validating the Client Account

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PRO_active	Copyright	Contact Lubrigard	Privacy	WWW.LUBRIGAR	D.COM

Fig. 2 – The Lubrigard Registration Page.

Part I – Validating the Client Account

Upon registering the client immediately receives a "Welcome to Lubrigard" e-mail message that includes a Validation Code. This process is necessary to ensure that the e-mail address entered in the account information is valid for the user.

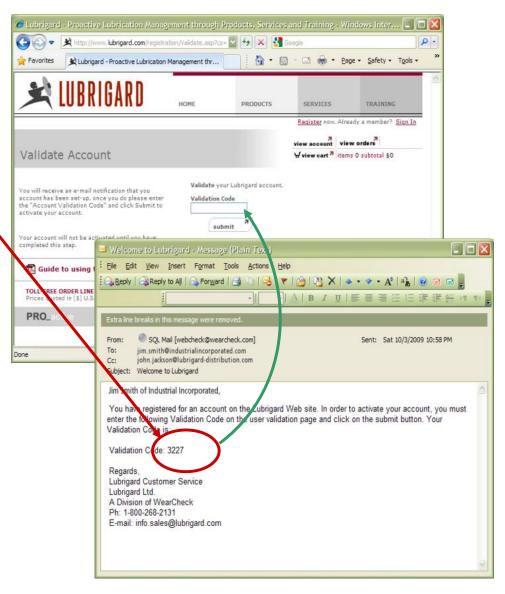
The Validation page is immediately loaded on the Lubrigard site upon registering. You should check your e-mail, then determine the Validation Code from the e-mail (in this case the Validation Code is 3227).

You enter the Validation Code into the Validation Code field of the Web site and click on the submit button. If you close the browser before validating the account, then any subsequent Sign in to the Lubrigard Web site, using that client account, will immediately take you to the Validation page. You must enter this validation code before being able to view pricing or shop on-line for this client.

There is a link to <u>re-send</u> the validation e-mail. If you or the Client did not receive, or you have lost this e-mail, simply clicking on this link will re-send the e-mail.

Next Completing a Client Registration

\mathbf{i}	If you do not receive the e-mail, chances are that
Υ.	the Distributor Key Code that you entered is not
	registered against your Lubrigard Distributor
	account. Rather than re-registering the client,
	contact Lubrigard and we will confirm your key
	code, and validate the client account for you.





Using the Lubrigard Web Site

Part I – Completing a Client Registration

Upon entering the validation code and clicking the submit button, you will be logged into the Client's Lubrigard account, and the page from which you registered the client will be re-loaded.

Both you and your client will receive an automated email welcoming them to Lubrigard, and showing them the URL (login address for the Web site), and their User ID and Password.

You should save these e-mails into a folder in your email client (i.e. a "Lubrigard Accounts" folder), so that you can reference your clients login in the future.

Next Signing In

You will know when you are logged into the Lubrigard site when you see "Welcome, your name" at the top right of any page on the Lubrigard Web site (as illustrated in figure 4). You will also have access to any recent quotations done for the client.

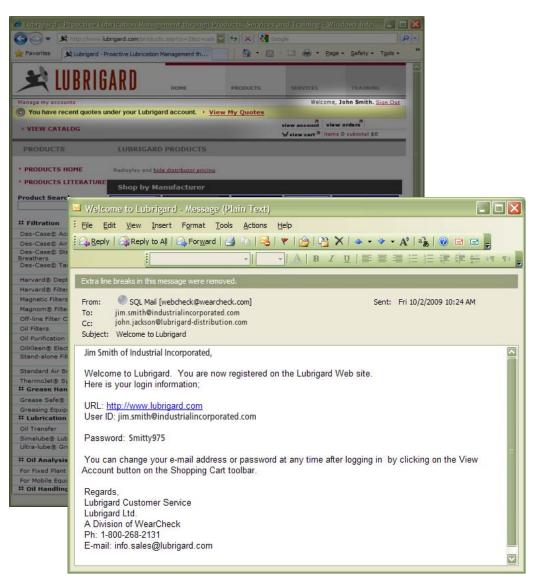


Fig. 4 – The Lubrigard Welcome e-mail message and Home page once the user has Signed In or completed their registration.

Using the Lubrigard Web Site

Part I - Signing in to a Specific Customer

After completing registration the Client will automatically be logged in to the Lubrigard Web site. On subsequent visits to the Lubrigard Web site, the last client logged in will be automatically signed in.

To logoff and sign in as a different customer (or to login to your own distributor account), simply click the <u>Sign</u> <u>Out</u> link, followed by the <u>Sign-In</u> link once the page refreshes.

To Sign In (from either the Home page or the Sign In page), enter the clients e-mail address, and password and then click the **SIGN IN** link. If the sign in is successful you will see the "Welcome, {your client's name}" at the top of the page (see the previous page).

If the login is unsuccessful you will see an error message telling you what happened. At this point a link will be available to have the Lubrigard "Welcome" e-mail re-sent with the client login information.

Next Using the Shopping Cart

You will know when you are logged into the Lubrigard site when you see "Welcome, your name" at the top right of any page on the Lubrigard Web site (as illustrated in figure 4). You will also have access to any recent quotations done for the client.

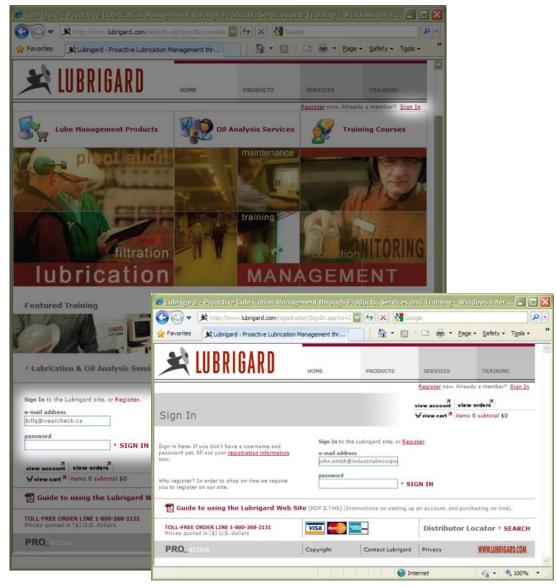


Fig. 5 – The Lubrigard Home page highlighting the Sign-In areas, and the Sign In page.

Part II - Using the Shopping Cart

After registering or Signing In, you are free to place products into the shopping cart, and to generate quotations and/or make purchases.

To shop click on the PRODUCTS link and then shop for products by either;

- Entering a partial product description or partial part number into the Product Search field and clicking the Go button,
- Selecting a product group from the products category list (the list on the page illustrated in figure 6 starting with :: Filtration),
- 3. Clicking on any one of the Manufacturer logos to view products from that manufacturer.

In this example we will click on the "Oil Safe" logo to view Oil Safe products.

Next Viewing Products and Product Details



Fig. 6- The Lubrigard Products main page.

Using the Lubrigard Web Site

Part II - Viewing Products

Upon clicking on the "Oil Safe" logo, a list of all Oil Safe products is listed (as illustrated in figure 7). The list shows a small image of the product, and a short detail, including the product name, part number, price (including distributor pricing, if you are logged in under your distributor account), quantity in stock, and the add to cart button, with the quantity to be added to your shopping cart.

To see more detail on a product, simply click on the image, product name, or part number. This will call up the Product Detail page (illustrated on next page in figure 8).

To add an item to your shopping cart, simply specify the desired quantity and click on the **add** button. The button will temporarily change to "adding…" then change back to the **add** button. Your shopping cart summary (top right of the Lubrigard Web site page) will update with your item and quantities.

You can continue to shop in this manner, until you are ready to check out (or create a quotation), at which time you will click on the view cart link on your cart summary.

Next Viewing Product Details

Some products contain a pull down list for certain specifications (such as color). When you select a particular specification in the product list page, then click for the product detail, you will typically notice that the product image shows that specification (i.e. an oil safe lid will be red when red is selected).

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Des-Case© Steel Breathers	-	Lubrigard Handling Ca	rt	\$575.00	1	1 add
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Fig. 7 – The "Oil Safe" products listing.

Part II – Viewing Product Details

To see more detail on a product, simply click on the image or product name. This will call up the Product Detail page (illustrated in figure 8).

The product detail page will list any documents available for the product, give a product overview, specifications and features. In addition to this information product <u>ACCESSORIES</u> and below that, <u>RELATED ITEMS</u> are listed.

The accessory and related products can be added to the shopping cart right from this page, or you can view a product detail on any of these products by clicking on the image or, product name, part number, or the view this product link.

Similarly to add any item to your shopping cart specify the quantity of the product and then click on the **add to cart** button.

Next Adding items to your Shopping Cart

When you are logged into the Lubrigard Web site with your distributor account you will see both MSRP and Distributor Pricing. Your client's will only see MSRP pricing. You can also hide the distributor pricing by clicking on the <u>hide distributor</u> pricing link at the top of the page.

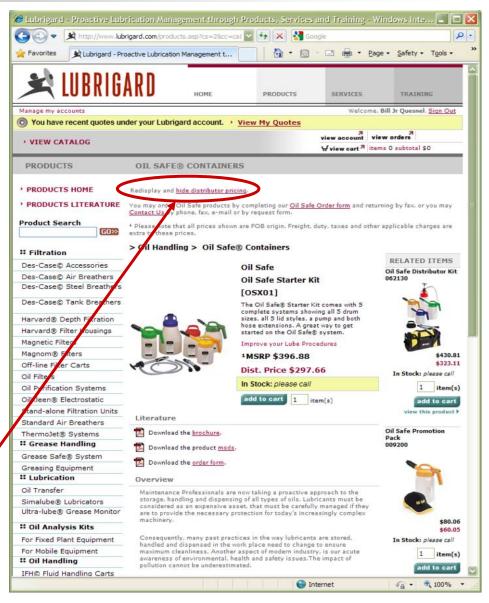


Fig. 8 – The Lubrigard product detail page, showing related items.

Using the Lubrigard Web Site

Part II - Adding Items to your Shopping Cart

To add an item to your shopping cart, simply select a quantity, and click on the add to cart button. That quantity of items will be added to your shopping cart. To view your shopping cart simply click on the view cart link at any time.

When you click on the **view cart** link the Shopping Cart detail page is displayed (as illustrated in figure 9). The cart detail lists the products in your cart, the quantity of each and the price as well as totals.

You can remove an item from your shopping cart by clicking the **remove** button next to the item. You can change the quantity of a product in your shopping cart by changing the number in the quantity box and clicking on the **update** button for that product.

To return to the previous product page click on the **continue shopping** button, where you can continue to browse products and add products to your shopping cart.

Next Key Codes, and Tax Exemptions

You can navigate to any page within the Lubrigard site, at return to the shopping cart at any point by again, clicking on the view cart icon.

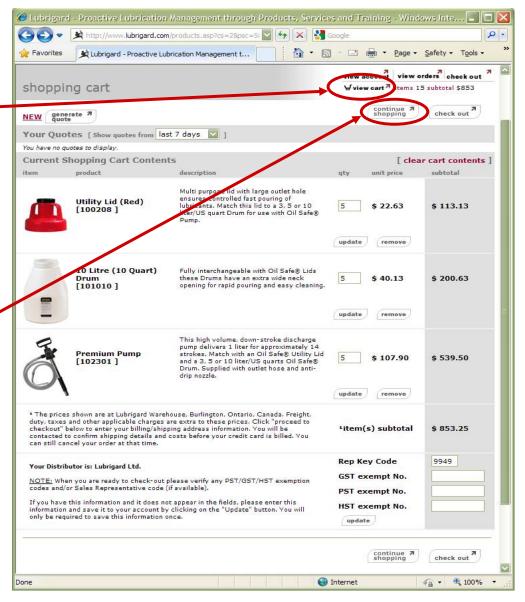


Fig. 9 – Shopping cart detail page.

Using the Lubrigard Web Site

Part II – Key Codes and Tax Exemptions

Most Clients will be purchasing products for company usage. As such they may have tax exemptions. In order to receive a tax exemption from Lubrigard, you must enter the client's tax exemption codes into their account information.

To enter a PST tax exemption code, for instance, enter the PST tax exemption code (i.e. P123456789) into the PST exempt No. field, then click the **update** button. The **update** button saves tax exempt numbers and key code information to the client's account. Once entered these numbers will always appear on the shopping cart detail and will not have to be reentered, unless they need to be changed.

You should see your Key Code in the customers account information and verify it is correct by viewing the "Your distributor is: " text next to the Rep Key Code field.

If the client did not enter your Key Code during registration, or the incorrect key code is there, you have an opportunity to enter it now and save (**update**) this information to their permanent account record.

Next Generating an Order

GST, PST and HST are automatically calculated against the province listed in the client's billing address information. Any tax exemptions are applied to the invoices that appear both on the Web site, and by e-mail confirmation.

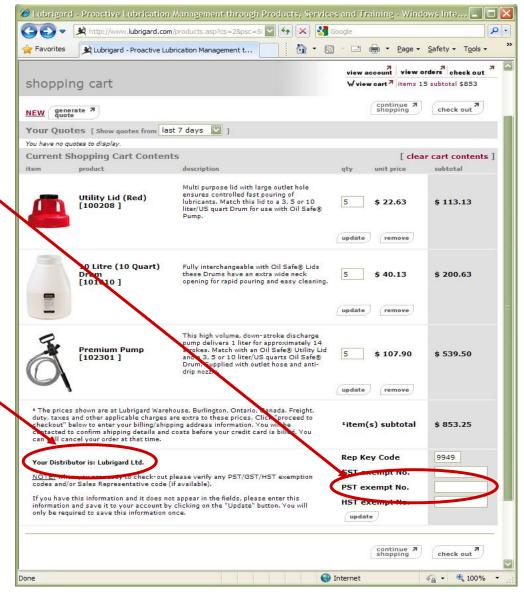


Fig. 10 – Shopping cart detail page.

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Part III - Generating an Order

When you are ready to make a purchase, or to create a quotation then either click on check out on the shopping cart toolbar, or click on view cart then once the shopping cart is shown, click on the check out button from the shopping cart - detail page. Check out will take you through a series of steps:

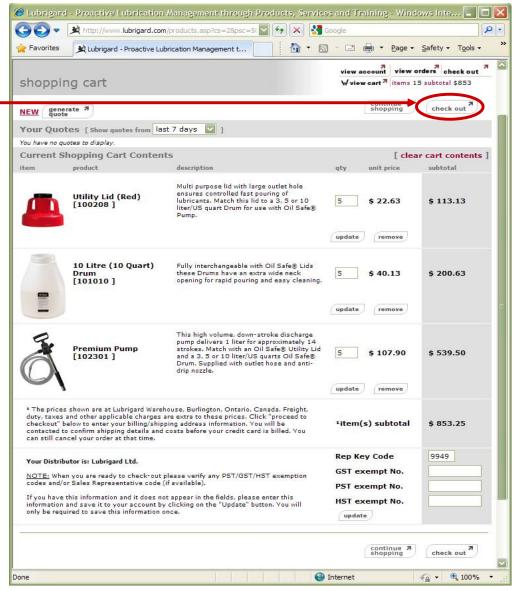
- 1. shipping / billing address
- 2. payment information
- 3. confirm your order

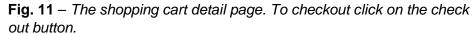
Even after clicking on the check out button you can still back out at any point from making the purchase. In fact, you can continue to shop, or visit another page, then click on the check out icon to immediately return to the last completed check out step.

Next Shipping / Billing Address



The shopping cart toolbar (pictured above) appears on all Lubrigard Web pages. Once you place an item in your shopping cart you will see the check out icon appear. At any time you can quickly see how many items and the subtotal for those items from the shopping cart toolbar.





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Part III - Shipping / Billing Address

During check you must confirm the billing address and enter a shipping address.

The billing address will be pre-loaded with the billing address information from the initial account registration process. If you wish to add a different billing address, then you have the option of updating the existing information which is done by simply changing the supplied information and clicking the submit button, or to add a new address by selecting "<add a new billing address>" from the billing address pull-down list, typing in the new information and clicking on the submit button. This new billing address will be kept in the client's records and available from the billing address pull-down list on subsequent purchases.

The first time you make a purchase the shipping address information will be blank. If so the "use billing address" checkbox will be available. When this box is checked the billing address information currently displayed will be automatically copied to the shipping address fields. Again this information can be edited, and will be saved to the client's shipping address record when the submit button is clicked.

Subsequent purchases will allow the Client use the previous shipping address, to add a new shipping addresses, or similarly to edit the existing shipping address just as for the billing address information.

When the proper billing and shipping address information is entered, click on the **submit** button to proceed to step 2 of 3.

Next Payment Information

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	VISA Materia	*#####	Distribu	tor Locator * SEARCH	
TOLL-FREE ORDER LINE 1-800-268-2131 Prices quoted in (\$) Canadian dollars					
	Copyright	Contact Lubrigard	Privacy	WWW.LUBRIGARD.COM	

Fig. 12 – Checkout Step 1 of 3 – Shipping and Billing Information.

Part III - Payment Information

The second step in Checking Out is providing payment

information. Client's on the Lubrigard site have two main payment options;

Pay by Credit Card

To pay by credit cart, enter the name holder of the card, the card type (MasterCard, Visa, or American Express), the card number (with no spaces), the card identification number (found on the back of your credit card, generally near the signature area), and the expiry month and date. The credit card information will be validated by Lubrigard, and will not be billed until the product is shipped.

Pay using a purchase order number

To pay using a purchase order number simply enter a valid purchase order number.

Once the payment info has been entered, click the submit button and proceed to step 3 of 3.

Next Confirming your Order

Credit card validation is conducted by Lubrigard after all shipping costs have been calculated and just prior to the products shipping from the Lubrigard warehouse. If there is a problem with the credit card information we will contact you to confirm the information.

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 pay using a purchase order number purchase order information 				
Please enter a purchase order number. <u>NOTE</u> : If you have not completed a credit application we will contact you and send you a Lubrigard credit application form. *indicates required information	purchase order n 1054653245	umber *		
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Fig. 13 – Checkout Step 2 of 3 – Payment Information.

Using the Lubrigard Web Site

Part III - Confirming Your Order

The final step in placing an order simply involves confirming the order information. At this point you can review the Bill To, Ship To, and Payment Information, set the Shipping Method as well as view the purchase detail. You can update the Bill To, Ship To and Payment Information by clicking on the update button next to each area. When the update button is clicked, you are taken back to that step in the check out process and can edit this information and proceed back to the confirmation page.

You can select a Shipping Method, specify your own shipping method if necessary. If shipping collect, click the ship collect checkbox and provide the shipping company account number.

The purchase detail section details all the products and quantities to be purchased, shows sub-totals, and applicable taxes. To place the order the client clicks on the submit order button.

Next Order Verification

At this point, if you wish to update any tax exemption codes or the Key Code you must click on the view cart icon in the shopping cart toolbar. This link will take you back to the shopping cart detail page.

You can update this information on the shopping cart detail page and then click on the check out button to return directly to the purchase confirmation page.

	<u>jo back</u>		₩ view cart [#] ite	ems 15 subtotal \$853
hipping/billing address 🔶 payme	ent information 🔶 confirm y	our order		
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urchase detail NOTE: To change your Sales Rep Key Code, and/or PST, GST and HST exemption numbers click on the "view cart" link at the top of this page. Once you have updated this information click: on "Check Out" to return to this page. * The prices shown are at Lubrigard Warehouse, Burlington, Ontario, Canada. * The prices shown are at Lubrigard Warehouse, Burlington, Ontario, Canada.	purchase order nur 1054653245 items to buy Utility Lid (Red) [100208] 10 Litre (10 Quart) Drum [101010] Premium Pump	nber aty 5 5 5 item(1 shipp GST	unit price \$ 22.63 \$ 40.13 \$ 107.90 \$) subtotal	update subtotal \$ 113.13 \$ 200.63 \$ 539.50 \$ 853.25 \$ *TBD \$ 42.66
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Fig. 14 – Checkout Step 3 of 3 – Order confirmation.

Using the Lubrigard Web Site

Part III - Order Verification

Once you click on the submit order button the order is placed with Lubrigard. You will be taken to the Order Verification page on the Web site, and your current shopping cart will be emptied. You will receive a message thanking you for your order, and instructing you that a purchase verification e-mail has been sent.

The purchase verification e-mail is illustrated in figure 15. This email lists the bill to, ship to, and payment information as well as itemizing the products and quantities purchased with sub-totals and a total. The e-mail contains important contact information for getting in touch with Lubrigard to track the order.

Shipping costs will be determined once the order is actually put together and weighed. The Client will be contacted to confirm the shipping method and costs.

Next Lubrigard Distributor Order Options

At this point, if you wish to update any tax exemption codes or the Key Code you must click on the view cart icon in the shopping cart toolbar. This link will take you back to the shopping cart detail page.

You can update this information on the shopping cart detail page and then click on the check out button to return directly to the purchase confirmation page.

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From: 🔍 SQL Mail [webcheck@wearcheck.com]	Sent: Tue 10/6/2009 5:06 PM
To: bill.quesnel@cinrg.com Cc:	
Subject: Lubrigard - Purchase Details	
Bill Quesnel of CINRG Systems Inc.,	
Thank-you for your order.	
Purchase Number: 313	
Purchased on: 10/06/2009	
PO Number: 1054653245	
Order will be Billed To:	
Industrial Systems Ltd.	
5400 Routine Drive Accounting Dept.	
Smithsville, ON N3N 1Z1	
Attn: Accounts Payable	
Order will be Shipped To:	
Industrial Systems Ltd.	
5400 Routine Drive Maintenance Shop	
Smithsville, ON N3N 1Z1 Attn: John Smith	
Shipping Method: UPS Standard (Collect - Account #	A123456)
Your order details	

5 - 10 Litre (10 Quart) Drum [101010 @ \$40.13 = \$20	00.63
5 - 10 Litre (10 Quart) Drum [101010 @ \$40.13 = \$20 5 - Premium Pump [102301 @ \$107.90 = \$539.50	00.63
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5 - Premium Pump [102301 @ \$107.90 = \$539.50 5 - Utility Lid (Red) [100208 @ \$22.63 = \$113.13 Sub-Total: \$853.25 PST: \$64.85 GST: \$40.53 Discount: -\$42.66 Shipping Cost: to be determined 	
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5 - Premium Pump [102301 @ \$107.90 = \$539.50 5 - Utility Lid (Red) [100208 @ \$22.63 = \$113.13 Sub-Total: \$853.25 PST: \$64.85 GST: \$40.53 Discount: -\$42.66 Shipping Cost: to be determined ====================================	

Fig. 15 – The Lubrigard – Purchase Details e-mail.

Part III - Lubrigard Distributor Order Options

As a Lubrigard Distributor you have two ways to purchase items for Clients on the Lubrigard Web site.

Placing an Order Direct to the Client

The example we just walked through in this Using the Lubrigard Web Site booklet is an example of how you, the Lubrigard Distributor places an order direct to the client. Either the client themselves register and place an order using your Key Code, or alternatively, you can register the client on the Web site yourself, and then place the order on their account. Either way you will be credited for the purchase and receive commissions/margins on sales.

Purchasing Product for Resale

As a Lubrigard Distributor you have the option of purchasing products through your own Lubrigard account at distributor pricing, and then in turn reselling those products to clients. When you Sign In to the Lubrigard site under your personal Lubrigard account, you will see distributor pricing (**Dist. Price**) as well as the (**MSRP**) client list prices. You may shop just as was outlined in this document, and have the products shipped direct to you (you will be billed for shipping) or you may elect to pick up the product and save the shipping charges.

Next Generating a Quotation

To pick-up product, add a shipping address to your account for the Lubrigard warehouse and use this shipping address:
 Lubrigard Ltd.
 C6-1175 Appleby Line

Burlington, ON L7L 5H9

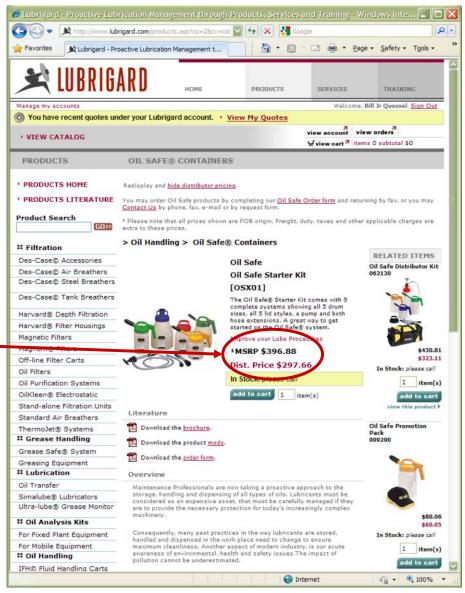


Fig. 16 – Product discounts are shown for Lubrigard Distributor accounts.

Using the Lubrigard Web Site

Part IV – Generating a Quotation

In addition to purchasing products, you can also generate a quotation from the Shopping Cart.

In order to generate a quotation, follow the same steps as outlined in Part II - Adding Items to your Shopping Cart. When you have added all the items to quote to your shopping cart, then click on the **view cart** link on the shopping cart tool bar to go to the shopping cart page.

At the top left of the page, click on the **generate quote** button to generate a quotation.

Next Working with Quotations

Your client will not receive an automatic notification of the quotation. Only the Lubrigard sales staff and you receive the e-mail quote notification. In this manner you have the ability to modify the automated e-mail and forward it to the client with your own personalized message.

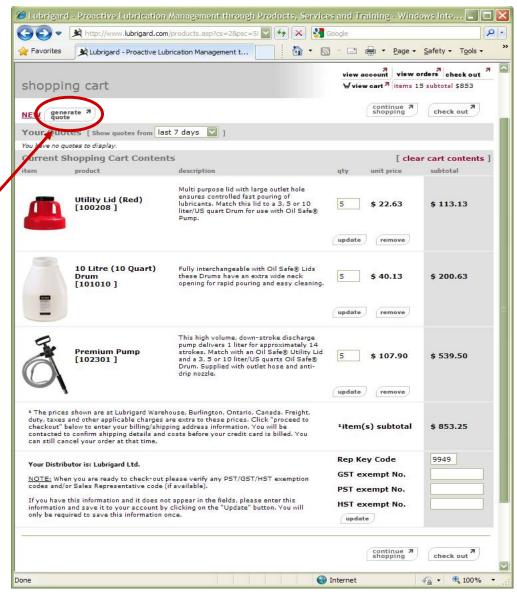


Fig. 17 – The Lubrigard Web site Shopping Cart detail page.

Part IV - Working with Quotations

Once the quotation has been generated, the shopping cart page will refresh and the quotation will be available from the Your Quotes area.

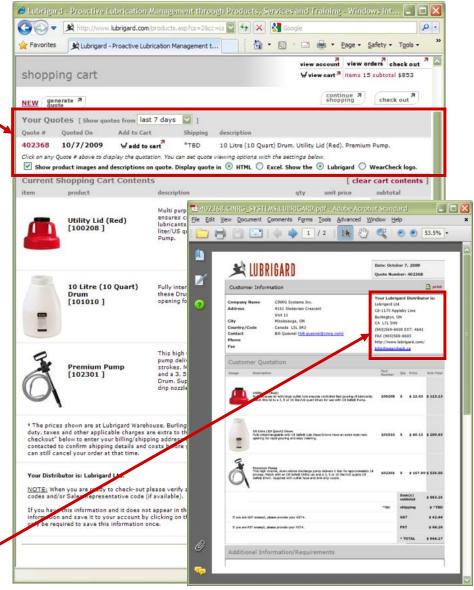
Quotations remain in the system indefinitely, however, the system defaults to show quotes from the last 7 days. You can easily change this by selecting a different range, and the page will automatically refresh, and show any additional quotations in your selected date range.

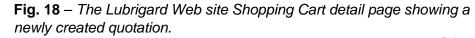
When you generate a quotation in your own distributor account, or as a client who has your Rep Key Code specified, or even if the client generates their own quotation, you will receive a quotation e-mail. The client does not receive this e-mail. The email contains the client's login info and a brief message with the quotation attached as a PDF. You can edit the text and forward the e-mail to your client with the PDF quotation attached.

To view the quotation in HTML click on the Quote#. If the client purchases the products some time in the future, you can login to their Lubrigard account, search for the quotation (by clicking view cart) and select add to cart then complete the purchase as outlined in Part III of this guide.

You can also specify whether or not to display the product images with the quote, to display the quote in HTML or Excel format and whether to use the Lubrigard or WearCheck logo.

When you generate a quotation for one of your clients your company information will be displayed in the "Your Lubrigard Distributor is:" section.





Using the Lubrigard Web Site

Part V – Managing your Clients

When logged into your own Distributor account you can manage your client accounts. Click on the view account link on the shopping cart toolbar to go to the Administration page. From the administration page you can manage your client accounts, view products your clients purchase, and view individual purchase transactions, and shopping carts.

Manage my Accounts

Selecting this link will allow you to view all clients you have registered under your Rep Key Code. By selecting the **update** link from any client you can update their account details, or add/edit billing and shipping information. By selecting the **view purchases** link from any client you can view their historical purchase history and drill down into any individual purchase and see what items were purchased.

Purchases

Provides a short cut to view the purchasing history of all your clients. Again you can drill down into any purchase and view the purchase details.

Products

Lists all the products that you clients have purchased.

New functionality is added at regular intervals, so check back often to find out what new tools are available to assist you in managing your clients.

Next Generating a Quotation

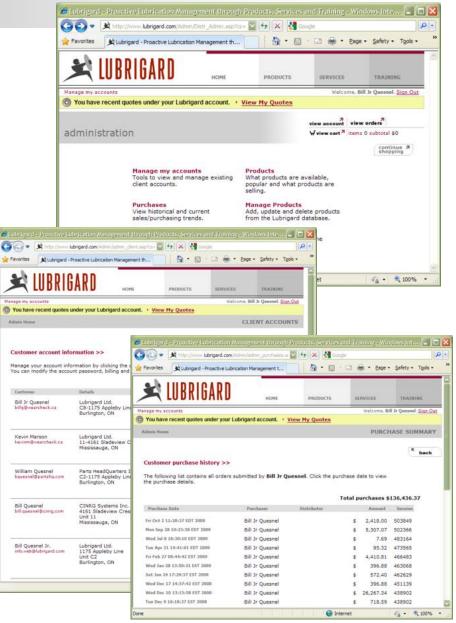


Fig. 19 – The Lubrigard Web site allows you to manage your client's accounts, track purchases, etc.